



NEWS RELEASE

CALIFORNIA SECRETARY OF STATE **BRUCE McPHERSON**

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Secretary of State Bruce McPherson Announces Key Executive Team

Sacramento – Secretary Bruce McPherson today announced he has rounded out the majority of his executive team with the following appointments:

Janice Lumsden, 52, of Sacramento, has been appointed Assistant Secretary of State for Operations. She will oversee the daily operations and budget of the office. She has more than 18 years of experience in dealing with the oversight of various state departments. Previously, Lumsden was the Acting Chief Deputy Commissioner with the California Department of Corporations. Prior to that service, Lumsden managed the budget for the Franchise Tax Board. Lumsden also served at the Office of State Audits & Evaluations for the Department of Finance.

Chris Reynolds, 44, of Elk Grove, has been appointed the Help America Vote Act (HAVA) Director. Most recently, he was Team Leader for the Resource Conservation and Protection Team for the California Performance Review. He has more than 15 years of experience working in state government. Reynolds was Legislative Director for the agency under Secretary of State Bill Jones. He was previously appointed to legislative director positions for the California Air Resources Board and the California Environmental Protection Agency by Governor Pete Wilson.

Pam Giarrizzo, 51, of Sacramento, has been appointed Chief Counsel. She has been an attorney with the Secretary of State's Office since 1993, serving in the Elections and Business Programs Divisions. Previously, Giarrizzo worked in the Legislature for 13 years.

Caren Daniels-Meade, 54, of Granite Bay, has been appointed Chief of Public Affairs. She has more than 33 years experience with the agency, including 18 years as the Media Director under Jerry Brown and March Fong Eu, five years as Chief of Elections, and five years as Chief of the Political Reform Division, where she served most recently. She has 38 statewide elections under her belt.

Nghia Nguyen Demovic, 32, of Sacramento, has been appointed Assistant Secretary of State for Press. She has 10 years experience in state and local government. Most recently, she served in the Legislature for Senators Jim Brulte and Roy Ashburn. Previously, Demovic was the Public Affairs/Legislative Manager for the Orange County Executive Office. Prior to that position, she served as spokesperson for John Wayne Airport.

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Geneva Rank, 57, of Roseville, has been appointed Assistant Secretary of State for Administration. She will coordinate the Secretary's calendar. Most recently, Rank served as Assistant to the Cabinet Secretary in the Schwarzenegger Administration. Rank formerly owned an event-planning firm. Rank was also the Executive Assistant to the President and Chief Executive Officer at the California Chamber of Commerce.

William Wood serves as Undersecretary as announced in a previous release. **Casey Beyer's** appointment as Chief Assistant Secretary of State and **Brad Clark's** appointment as Assistant Secretary of State for Elections were also previously announced.

The appointment of a Legislative and Constituent Affairs Director is anticipated in the next few weeks.